

Everyone is a leader—  
either by choice or by  
default. The question  
you must answer is...

## How Will You Lead?



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# How You'll Become The Ideal Leader...

A Transformative Leadership Development System  
Based on 7 Levels of Leadership and 8 Building  
Blocks That Enable Powerful Changes In You, Those  
Around You, and Your Entire Organization.

## The Manager of Old...

The American Heritage Dictionary defines a manager as someone who controls. Unfortunately for most businesses, that definition is taken literally. Being an effective leader in the twenty-first century requires letting go of the autocratic, dictatorial, controlling stereotype we have witnessed over the last half century.

## What do you believe it takes to become a Dynamic, Motivational Leader?

... What will be the impact on your business when you achieve this?

## The Leader of Today & Tomorrow...

Today's leader must be participatory and flexible yet also powerful enough to inspire others. No formula is available that can teach the ideal leadership style, since what works for some people doesn't work for others, and what works at times doesn't work all the time. Any particular leader's style is based on previous learning and experiences, while the nature of energy--and people as energetic beings--is always changing. As a consequence, today's leaders must not only have a great deal of knowledge and experience, they must be flexible and open to change as well.

**Energy Leadership** is the process that develops a personally effective style of leadership that positively influences and changes those you work and interact with, yourself, and your entire organization.

## Become The Ideal Leader

The Energy Leadership Development System is firmly rooted in 7 levels of awareness, and will catapult your energy and performance to a level that is perceived by all those around you as the "ideal" for leadership.

The Energy Leadership Index (ELI) is a one-of-a-kind assessment that enables leaders to hold up mirrors to their perceptions, attitudes, behaviors and overall leadership capabilities. The ELI forms the initial launching point for the Energy Leadership Development System, by providing you with a baseline for your current level of awareness, performance, and effectiveness. You progress through a debriefing and orientation process that then enables you to plan your development roadmap.

You'll understand the concept of levels of energy, and how they are related to leadership excellence. You'll then learn how to shift your energy to present yourself in a way that inspires greatness in others.

## Your Development Program: Building Your Foundation

The first part of the Energy Leadership Development System is the foundational segments that help you know where you are, realize where you want to be, and recognize and break through any of the blocks that are in the way of your success.

- Assess yourself with the Energy Leadership Index
- Undertake program orientation and plan your roadmap
- Learn the 7 levels of leadership
- Identify strengths and gaps to achieve your ideal image

## The 8 Building Blocks of the Energetic Leader

The next 8 segments in your program provide the accelerated training needed to master the areas necessary to become an ideal leader.

- Emotional Intelligence
- Dynamic Communication
- Influencing and Engaging Others
- Problem Solving
- Productivity and Decision Making
- High Energy Relationships
- Health and Wellness
- Time Management and Balance

The most successful leaders in the world truly enjoy what they do. In fact, when asked, they consistently say that they feel *they* rarely ever "work."

**The Result of Energy Leadership?**  
**More Production, less effort, with more fulfillment!**